1. How user friendly did you find this website?
   1. Anyone can use it -- 8
   2. It requires specialized knowledge
   3. It requires basic knowledge -- 1
2. Is the website easy to navigate?
   1. Yes --- 9
   2. No
3. Is the website visually acceptable?
   1. Yes --- 7
   2. No --- 2
4. Would this site be something you would want for a mobile app?
   1. Yes -- 8
   2. No -- 1
5. How would you describe the website information?
   1. Helpful -- 9
   2. Inconsistent
   3. Insufficient
6. Reliability of the website ability to bring back information for what you were looking for? (one participant answered with two)
   1. Reliable ---- 7
   2. Let me down -1
   3. I am satisfied –2
7. How would you describe the flow of the website?
   1. Clear -- 9
   2. Confusing
   3. Awkward
8. Would you use a search by barcode for product recalls?
   1. Yes -- 8
   2. No -- 1
9. Would you want alerts for your shopping list items?
   1. Yes -- 7
   2. No -- 2
10. Did you add a comment?
    1. Yes -- 7
    2. No -- 2

Review Map makes sense Review Graph Makes Sense

Yes – 5 Yes -- 5

No – 1 No – 1